

Dates: Monday, 24 JULY 2023 16:00~17:30

Location: Room 304 Bldg 79(STEP22), Waseda University

Title

**Transnational Sport Culture:
Basketball in Mexico and the Philippines**

Professor Bernardo Ramirez Rios (Wabash College)

■ **Abstract:** The sport of basketball is a critical piece of culture and identity for generations of Oaxaqueños and Filipinos in the US. The sport of basketball is a cultural function where generations find identity through sport. Using traditional methods in anthropology this research project uses ethnography to examine the use of sport in Oaxaqueño and Filipino migrant communities and how they have used the sport of basketball to meet the challenges and insecurities of daily life.

Therefore, this ethnographic project aims to shed light on the cultural adaptations in the U.S. over time and through generations using the sport of basketball as a social tool. My expertise in sports anthropology and commitment to conduct comparative analysis of culture within sport is the primary motivation for this research. This presentation will cover the over ten years of ethnographic research in Oaxaca, Mexico, and California to highlight the culture of basketball. Then, the lecture will close with the new trajectories of research on basketball culture in the Philippines and New York.

■ **Bio:** Professor Bernardo Ramirez Rios is an associate professor of anthropology at Skidmore College. Currently, he resides at Wabash College where he is the scholar in residence for the 2023-2024 academic year. Dr. Bernardo Ramirez Rios is a product of a Mexican American Family from California with a rich history of community organizing and teaching. His father was a Professor of Anthropology and Chicano Studies at California State University, Sacramento who collaborated closely with community organizers and the United Farm Workers Movement. His mother worked for many years at the only Native American University in California. Growing up, he was exposed to grassroots developments and various other programs for disenfranchised community members. Professor Rios offers cultural anthropology courses at all levels that include topics such as Visual Ethnography, Urban Anthropology, and Sports in the Americas. He is the author of *Transnational Sport in the American West: Oaxaca California Basketball* (2019) and numerous other publications on migration, sport, and identity.

